To, Dated: DD-MM-YYYY  
Inside Sales Dept,  
Veevo Tech

**Authorization & Acknowledgment on Communication Services**

I (Name of client), hereby declare that I am an official representative of (Name of Company), (Address) which is duly registered entity in Pakistan holding NTN number (company NTN).  
On behalf of (Company name), I (Individual Name) request Veevo Tech for provision of SMS Services for our business activities, which would be strictly used for the following purposes only:

|  |  |  |
| --- | --- | --- |
| **Type** | **Description** | **Selection/Tick the option** |
| Transactional Traffic | Informational/Critical Alerts/OTPs only |  |
| Promotional Traffic | Marketing/Promotional broadcasts |  |

It is hereby further formally acknowledged that our organization will use the services in-compliance with laws of Pakistan/PTA and will take full responsibility for all the content transmitted/received via these services.  
We acknowledge that these services would be used for legitimate traffic of local brand only, *illegal/gray/international brands* traffic on this channel is considered as a crime and can lead to legal action.  
In-case of violation I hereby formally acknowledge that we would be subjected to legal action plus financial penalties.  
  
As per PTA’s spam protection regulation 2009, sending promotional messages to non-opt-in users is illegal & all promotional content should go with un-subscription procedures.

|  |  |  |  |
| --- | --- | --- | --- |
| **SMS Communication Channel Details** | | | |
| **Sender ID** | 8584 | **Header Label** | ABC |
| **Your Application Name & Brief Description** |  | | |

(Sign & stamp)

NAME:   
CNIC/Passport#:  
Designation: