# **Terms & Conditions**

Unethical Messaging Is Forbidden by Sendpk.com / Bulksms.com.pk Or Any Other Portal Provided by **Bulk SMS Marketing PVT Limited**, Any traffic transmitted/broadcast through this channel including but not limited to API, Portal shall be subjected to below mentioned terms and conditions, you are hereby authorizing to comply with all laws and procedures underlined here, you are also authorizing that Sendpk.com / Bulksms.com.pk or it's technology/broadcast media partners shall sue for the damages caused on violation/breaching of the undermentioned terms and conditions. Unethical Messaging Includes (But Is Not Restricted To) Communications Which Are:

- Infringe Individual Privacy.
- Unsolicited Messages are prohibited.
- > Pornographic, Or Which Include Sexually Explicit Content, Include Offensive Text or Images.
- Incite Hatred, Whether Based on Race, Religion, Gender, Sexuality or Otherwise, Demonstrate Gratuitous Violence or Promote, Encourage or Facilitate Violence.
- Promote, Encourage or Facilitate Terrorism or Other Activities Contrary to Any Nation's Security. Discriminate Against Any Specific Social Group or Otherwise Exploit Vulnerable Sections of Society. Promote, Facilitate or Encourage Illegal Activity, Misleading, Defamatory, Or That Contain Illegal, Or Otherwise Actionable Content.
- We will not offer any Prize / Inami / Promotional Scheme / Lottery / Lucky Draw / Game of Chance etc. To our customers through this service.
- > International (Grey Route) SMS Traffic Not Allow & Heavy Penalty Will be Imposed If Violates.
- All Account Actions Are Logged & Deemed to Be the Responsibility of The Account Holder. It Is Your Responsibility to Ensure That Your Login Details Remain Secure & That Your Account Is Not Used by Any Other Person.

## **CHANGES & AMENDMENTS (COST, TAXES)**

Sendpk.com Reserves the Right to Amend the Prices & Rates Quoted on Its Website Without Any Prior Notice.

#### SERVICES

Delivery of Messages Is Largely Dependent on The Effective Functioning of Network Operators, Cellular Networks, Network Coverage & The SMS Recipient's Mobile Handset. However, Sendpk.com Shall Make All Reasonable Endeavours to Ensure Uninterrupted & Continued Use of The Service.

#### REFUNDS

Any amount paid for any service is non-refundable.

### ACCOUNT TERMINATION

Sendpk.com / Bulksms.com.pk Reserves the Right of TERMINATION of Services on Violation of The Terms and Conditions. Terms and Conditions are subject to change without notice.

We would be using Mask/Header name\_\_\_\_\_\_ against NTN\_\_\_\_\_ to terminate our traffic.We have read, understood and accept the terms and conditions.

Name: CNIC: Designation:

Sign:

Stamp